

## **Biography**

### **Joel Alleyne**

President, Alleyne Inc.

Chairman, Crucible International Inc.

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Joel Alleyne has worked with management across the Americas and Europe in non-profit organizations, school boards, professional service, health care, insurance, pharmaceutical, finance and government over the last thirty years. His work has included work with Senior Executives on Business and Organizational Strategy as well as Strategic Information and Technology Planning. He has worked with non-profit organizations specifically in the areas of Strategic and Organizational Planning, Information Management, and Knowledge Management.

He is Chairman and principal shareholder for Crucible International Inc. – a Barbados based International Business Corporation. He has been an active supporter of the Barbados Ball in Canada over many years. He has also been a supporter of programs and events from Invest Barbados in the US, UK and Canada. As an employer in Barbados and Canada, Joel has a strong interest in the Diaspora.

Joel has an extensive record in organizing, leading and serving non-profit organizations:

- Ⓢ Joel has led a number of non-profit organizations, including:
  - ↘ CareNET Services Inc.;
  - ↘ the Association for Claims Exchange;
  - ↘ Health Industry Electronic Commerce association; and,
  - ↘ Canadian Health Care Anti-fraud Association.
- Ⓢ He has served on the Boards of a number of non-profit organizations including:
  - ↘ Surrey Place Foundation;
  - ↘ Several alumni organizations;
  - ↘ e-Commons Agora;
  - ↘ Information Technology Association of Canada (ITAC); and,
  - ↘ ITAC Health.

He has also written and published various articles on various management and information technology issues. Some of these have been published in *Canadian Business* and *Small Business*.

In addition, Mr. Alleyne has developed and delivered courses and workshops for a variety of audiences. An active speaker throughout his career, he has also addressed numerous associations and firms on many advanced technology topics.

Joel was Practitioner in Residence with the Knowledge Media Design Institute at the University of Toronto (2005 - 2009). Joel is involved with teaching and curriculum development, as an adjunct instructor, with the Faculty of Information and Faculty of Medicine at the University Of Toronto School Of Graduate Studies. He has also taught at a graduate level for the University of Western Ontario. He is currently pursuing a PhD in knowledge and information management / health informatics. He is a faculty member with the *Kaieteur Institute for Knowledge Management*. He was appointed to the Entovation 100 Global Knowledge Leadership Map which includes several global thought leaders and practitioners in the field who play a role in shaping the new knowledge based economy in 2003.